

Student Track Agenda

Saturday, October 29

8:00am - 12:30pm

Student Registration

Grand Hyatt Texas Ballroom Foyer (Level 4)

Noon - 12:50pm

Student Box Lunch

Convention Center 006 Foyer (River Level)

1:00pm - 2:00pm

Introduction/Orientation

Convention Center 006 ABC (River Level)

2:00pm - 3:00pm

Serving Your Country and Career:

Federal Careers Panel

Convention Center 006 ABC (River Level)

- 1.) United States Department of Agriculture, Jorge Sanchez, Agricultural Consul, Agricultural Trade Office, U.S. Consulate General Guangzhou
- 2.) United States Department of the Interior, John V. Lujan, Superintendent, San Antonio Missions National Historical Park
- 3.) United States Central Intelligence Agency, Ledia E. Rivera
- 4.) United States Coast Guard, Captain Brendan C. Frost, Coast Guard liaison to the Hispanic Association of Colleges and Universities (HACU)
- 5.) United States Department of Energy, Amanda Quiñones, Program Analyst, Office of Economic Impact and Diversity
- 6.) United States Environmental Protection Agency, Raul Soto, Associate Assistant Administrator, Office of Diversity, Outreach and Collaboration (ODOC) Office of Administration & Resources Management (OARM)

3:00pm - 4:00 pm

Connecting to Your Corporate Options:

Corporate Careers Panel

Convention Center 006 ABC (River Level)

- 1.) Deloitte and Touche, LLP, Jose A. Campos, CPA, Audit Partner
- 2.) General Motors, Alma L. Guajardo-Crossley, Director, Diversity Initiatives
- 3.) Lockheed Martin, Yolanda Serrano-Gehman, Systems Engineer, Lockheed Martin Aeronautics, Fort Worth, TX
- 4.) General Electric
- 5.) NASCAR, Briana Buzali, Account Executive, Diversity Affairs, NASCAR

4:00pm - 5:30pm

Opening Plenary—All Students Attend

Grand Hyatt Texas Ballroom (Level 4)

5:30pm - 7:00pm

Exhibit Hall Opening Reception — All Students Attend

Grand Hyatt Lonestar Ballroom (Level 2)

Sunday, October 30

8:00am - 9:00am

Morning Coffee Break

Grand Hyatt Ballroom Foyer (Level 4)

9:00am - 10:15am

Moving Forward: Internships, Fellowships, and Graduate School Opportunities Panel

Convention Center 006 ABC (River Level)

A panel presentation you do not want to miss! Come learn about career, experience, college, and financial aid opportunities from a wide range of private and non-profit sector organizations

- 1.) Association of Latino Professionals in Finance and Accounting, Pamela Raverjones, Chief Operating Officer
- 2.) National Collegiate Athletic Association, Kimberly Ford, Director of Minority Inclusion, NCAA
- 3.) HACU National Internship Program: Federal and Corporate, Noel F. Guerrero, Senior Associate Director, HNIP, DC; Andres Jaime, Associate Director, CHNIP, San Antonio

10:30am - 11:45am

Student-Exhibitor Mixer (All students to Exhibit Hall)

Grand Hyatt Lonestar Ballroom (Level 2)

Noon - 1:30pm

Power Lunch (all students)

Grand Hyatt Texas Ballroom ABC (Level 4)

2:00pm - 3:15pm

Concurrent Sessions (3)

1.) How to Interview in Corporate America

Convention Center 006 ABC (River Level)

Two senior GM Executives will provide insight and share strategies on interviewing for a position in Corporate America. This session will be interactive and allow for open discussion and role playing.

Sandra Reid-Smith, Manager, Dealer Policy and Special Projects

Alma L. Guajardo-Crossley, Director, Diversity Initiatives, General Motors

2.) Protecting America's Great Outdoors and Powering Our Future

Convention Center 007A (River Level)

The U.S. Department of the Interior protects America's natural resources and heritage, honors our cultures and tribal communities, and supplies the energy to power our future. At this workshop, participants will learn about DOI occupations; what skills are needed if participants want to pursue a career working at DOI; and how mentoring is vital to career success.

Gabriela Chavarria, Ph.D., Science Advisor to the Director, U.S. Fish and Wildlife Service

Helen Hankins, Colorado State Director, Bureau of Land Management

Dave Murillo, Deputy Commissioner, Operations, Bureau of Reclamation

David Vela, Regional Director, National Park Service, Southeast Region

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3.) What I Wish Someone Told Me: A Recent Graduate's Perspective on Transitioning into the Workforce

Convention Center 006D (River Level)

A panel of ARAMARK college recruiters and recent college graduates provide advice, tips and lessons learned on leadership style, decisions, interactions and communication. This panel promises to be a mix of experience and perspective designed to help you successfully transition from college to the workforce.

Panelists: Daniel Green, Business Dining Assistant Food Service Director & Jamie Lewis, College Relations Manager

Facilitator: Nicole Wormley, Senior Director of College Relations

3:15pm - 3:30pm

Coffee Break

Convention Center 006 Foyer (River Level)

3:30 pm - 5:00 pm

Concurrent Sessions (3)

1.) How to Create and Tell the Story of You

Convention Center 006 ABC (River Level)

Building a stronger you is vital to your success as you maneuver through your professional career choices. Every interaction that you have with another individual leaves an impression. What will that impression be? Learn about our brand, how to discover and build your personal brand, and create your story.

Paul F. Estrada, Senior Manager, Deloitte Tax LLP

Carie Casy, National Diversity, Deloitte Services LLP

2.) How to Sabotage Your Career Without Really Trying: Communication Counts

Convention Center 006D (River Level)

Effective communication is a key career, professional, public, and personal skill necessary for success and growth. This workshop will explore building communication skills, and illustrate how to communicate well and how poor communication can hamper your ability to get a job or advance your career.

Lt. Luis Carmona, Coast Guard Air Station, Corpus Christi, Texas

3.) Networking: The Art of Self-Promotion

Convention Center 007A (River Level)

Do networking receptions or career fairs make you nervous? Learning how to network and share your strengths is key to launching a career in your industry of choice. In this interactive session, we will cover why networking is important, how it can build your support system and tips for developing your personal pitch!

Maribel Ledezma-Williams, Vice President, Office of Global Leadership and Diversity (GLD), Goldman Sachs

Monday, October 31, 2011

8:00am - 9:00am

Coffee Break

Grand Hyatt Texas Ballroom Foyer (Level 4)

9:00am - 10:15am

Concurrent Sessions (2)

1.) Start Right, Start at USDA

Convention Center 006ABC (River Level)

Your next step is an important one. The job you choose will be the first step on your way to a meaningful career. As one of the Government's largest civilian employers, USDA gives unparalleled career choices in fields such as Management, Science and Technology, Agribusiness and Industry, and Natural Resources and Environment.

USDA Regional Directors Team

2.) Closing the Latino Gap: The Need for Latino Leaders in Education Reform

Convention Center 007A

This session will highlight and discuss educational inequity, specifically addressing its short- and long-term impact on the Latino community, and the important role that Hispanic leaders across all sectors play in either sustaining or closing the Latino achievement gap.

Patricia Leon-Guerrero, Director of National Alliances, Teach for America

9am-10:15am.

Career Opportunities with the Department of Defense

The Department of Defense (DoD) has civilian employees in more than 750 occupations providing support for our armed services. Civilian employees are hired in engineering, logistics, contract management, acquisition, auditing, information technology, human resources, legal services, intelligence analysis, education, research, security imagery and mapping, commissary management, and many others. This session will highlight how the DoD utilizes special hiring authorities, internships, and pipeline programs to attract students, veterans, and other professionals to DoD.

10:30 am - 11:45 am

Concurrent Sessions (3)

1.) CIA: What Type of Leader are You? Understanding Yourself and Your Leadership Style

Convention Center 006ABC (River Level)

Students will learn about their personal style and how it affects their ability to lead and follow. In a large group exercise, students will explore how personality characteristics influence decision making, interpersonal connections, and leadership choices. With references to the work of the CIA, students will explore how highlighting their leadership style may help them land and then succeed in the perfect job.

Lynne Chernin, Program Manager for Learning Strategy and Integration, CIA University

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2.) Lights... Camera... Action

Convention Center 006D (River Level)

In this interactive workshop, participants will hone the public speaking skills critical to being an effective leader by crafting an “elevator pitch,” learn about projects having a positive impact on Latino youth around the world, and develop a project plan and “bring it to life” in a video presentation.

Kiva Wilson, Ed.M., Diversity Outreach Specialist, United States Peace Corps

3.) Manage Your Cyber Image Before It Trashes Your Job Search

Convention Center 007A (River Level)

We all love the instant connection we have to the world through cyber communities, but do you understand that what you post leaves a permanent electronic tattoo for the world to see? Learn how to manage your professional image by using proper workplace etiquette in today’s ever changing cyber age.

Tanya Baird, Internship Coordinator, Colorado State University-Pueblo

Noon - 1:30pm

Partnership Lunch (all students)

Grand Hyatt Texas Ballroom ABC (Level 4)

1:45pm - 3:00pm

Final Event (all students)

Convention Center 006 ABC (River Level)

After all your hard work listening, asking questions, and networking this is a chance to relax with some informal presentations and win prizes with the HACU Student Track Raffle.

HACU Staff

3pm-3:15pm

Coffee Break

Grand Hyatt Republic Foyer (Level 4)

3:30-5:00pm

Town Hall Meeting (all students)

Convention Center 007BCD (River Level)

As the nation is called to respond to a national goal to make the U.S. number one in degree attainment, a demand exists to increase the proportion of American adults receiving degrees by the year 2020. Yet, the rising costs of education in recent years, coupled with the impact of the recession on families and on state budgets have created a risk of a higher education “bubble” that may result in higher education’s pricing itself out of a middle class market. Higher education must also be prepared to address changes in a diverse student population, and explore its role in the increasing need for remediation for entering college students and the lack of career readiness among graduates.

The town hall will aim to address the following questions:

1. Can we improve the quality and efficiencies of higher education in a way which results in a lower cost to students and taxpayers?
2. Can we increase access and success for the current and next generation of new and increasingly diverse students?
3. Can a current higher education model adequately address these issues, or is a new model required?

Moderator – Lena T. Rodriguez, Ph.D.: Chief Marketing and Development Officer of the Urban Entrepreneur Partnership Inc (UEP), a program of the Kauffman Foundation

Francisco G. Cigarroa, M.D.: Chancellor, The University of Texas System; member, President’s Advisory Commission on Educational Excellence for Hispanics

Congressman Rubén Hinojosa (D-TX): U.S. Representative of the 15th District of Texas and Ranking Member of the House Subcommittee on Higher Education and Workforce Training

Elizabeth R. Gutierrez, Ph.D.: Director of State Policy, Lumina Foundation for Education

Eduardo M. Ochoa, Ph.D.: Assistant Secretary for Postsecondary Education, U.S. Department of Education